

Pretty in *Pink*

What is it about Bermuda that captivates your senses? The shimmer of the island's famed silky pink sand? The knobby feel of a palm tree's trunk? The unique geometric shapes found in shells, starfish, and sand dollars?



Take these elements home with you in the form of special keepsakes created by island jewelry artist Alexandra Mosher.

Alexandra has translated her lifelong love of creating beautiful things with found objects into a Bermudian jewelry wonderland. Her charming all-pink boutique in Washington Mall is more art gallery than retail space, with her gorgeous wares prominently featured in picturesque displays. Browsing among the various items, from nautical-themed jewelry that pays homage to Bermuda's seafaring past to the adorably delicate flowers of the Fera collection, is a delight.

Though Alexandra is most well-known for her Pink Sand collection, which allows you to marvel in the beauty of the tiny shells and forms that are set in each piece as though it were a jewel, she's working on an exciting new line that offers intrigue to your sense of touch.

"For the Bermuda Textures collection, I'm literally taking impressions of the island's microtextures—the trunk of a palm tree,



barnacles on the dock, a sea urchin—and transferring those impressions into gold wedding and engagement rings,” says Alexandra. “The texture of the Unfinished Church’s limestone is so interesting, and for people who get married there, wearing that texture on a ring allows you to carry that imprint with you forever. My mission is to get people to look at the world in a different way. You really do see such beauty when you look at things up close.”

Alexandra’s keen eye for details shows up in all her pieces, which are locally made in her Hamilton studio. Her process reveals her true talent as an artist. Alexandra hand-carves all of her designs, then casts them in wax, which she uses to create the final piece in silver or gold.

“The real magic for me is carving; it’s like making mini sculptures,” she says. “I like raw textures, when the hand of the artist is perceptible. Sometimes I leave the file marks so it doesn’t look too perfect.

There’s a certain quality in the finished product that makes these pieces conversation starters. My work gets noticed because the design details are really interesting, and because it’s very different from standard factory-made jewelry.”

From visitors who bring Alexandra’s jewelry home as a reminder of their splendid time on the island to Bermudians who give her works as gifts, Alexandra Mosher Studio Jewellery has become an emblem that represents Bermuda. You don’t have to travel to her boutique in the heart of Hamilton to own Alexandra’s jewelry, however; she takes orders on her website, www.alexandramosher.com, and ships all over the world.

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